

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 09/17/12 - 10/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KVVU	10/01/12	10/19/12	Better	M-F 11a-12p		:30			NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				5	\$150.00			
		Week: 10/08/12	10/14/12	MTWTF--				5	\$150.00			
		Week: 10/15/12	10/21/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	12	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	14	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	15	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
N 18	KVVU	10/08/12	10/19/12	Anderson	3-4p		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTWTF--				5	\$275.00			
		Week: 10/15/12	10/21/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/15/12-10/21/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	8	KVVU	10/15/12-10/21/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	9	KVVU	10/15/12-10/21/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	10	KVVU	10/15/12-10/21/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
N 19	KVVU	09/19/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--WTF--				5	\$200.00			
		Week: 09/24/12	09/30/12	M--TF--				5	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	10	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	M---ThF----	:30		\$200.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									

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<u>Contract / Revision</u> 485717 /		<u>Alt Order #</u> 06236643
<u>Contract Dates</u> 09/17/12 - 10/21/12	<u>Product</u> REPUBLIC JEWISH COALII	<u>Estimate #</u>
<u>Advertiser</u> Republican Jewish Coalii		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KVVU	10/01/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	21	\$12,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$275.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$275.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	12	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	13	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	15	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	16	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	17	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th-----	:30		\$350.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	18	KVVU	10/15/12-10/19/12	Special Early News	Special Early News	MTuWThF----	:30		\$550.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	19	KVVU	10/15/12-10/19/12	Special Early News	Special Early News	MTuWThF----	:30		\$550.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	20	KVVU	10/15/12-10/19/12	Special Early News	Special Early News	MTuWThF----	:30		\$550.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	21	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	22	KVVU	10/18/12-10/18/12	Anderson Cooper	2-3p	----Th-----	:30		\$300.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	23	KVVU	10/13/12-10/13/12	Special Early News	Special Early News	-----Sa--	:30		\$1,175.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
	24	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,400.00	NM		
	Ⓜ		MG for 20.12,20.13,20.15,19.10,18.9,18.8,18.10,18.6,12.12,12.14,12.15,12.11,22.14,22.15,22.13,24.13,24.14,24.12,26.19									
N 22	KVVU	10/01/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	12	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$550.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$550.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	14	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	15	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
N 24	KVVU	10/01/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	12	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$550.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$550.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	12	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	13	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									
	14	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
			See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24									

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<u>Contract / Revision</u>		<u>Alt Order #</u>
485717 /		06236643
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/21/12	REPUB JEWISH COALIT	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Republican Jewish Coalit		10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	KVVU	10/01/12	10/19/12	MORE Access	630-7pm		:30			NM	20	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$350.00			
Week:		10/08/12	10/14/12	MTWTF--				10	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	14	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	19	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
Week:		10/15/12	10/21/12	MTWTF--				10	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	22	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	24	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	25	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	26	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	27	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	28	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
	29	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24										
Totals											362	\$178,255.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	146	\$64,930.00	\$55,190.50
10/01/12 - 10/21/12	216	\$113,325.00	\$96,326.25
Totals	362	\$178,255.00	\$151,516.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 14.04

REP: TO ROSE
FR NIKKI
OK'D M6 SEE LINES 56-62
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REPUBLICAN JEWISH COALITION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	ES		1100A-1200N	30		\$150.00	10/1	10/12	5		M-F	10
12	ES		1100A-1200N	30		\$150.00	10/15	10/19	1		M-F	1
PROGRAM : BETTER												
RA35-64 : 0.5												
56	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-12 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-22 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-26 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-26 FOR 8 SPOTS/WK												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT1/12 14.04
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57	A		300P-400P	30		\$350.00	10/18	10/18	1		THU	1
PROGRAM : DR OZ												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												
58	A		400P-430P	30		\$550.00	10/15	10/19	3		M-F	3
PROGRAM : NEWS												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												
59	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												
60	A		200P-300P	30		\$300.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON COOPER												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												
61	A		730P-800P	30		\$1,175.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												
62	A		800P-1000P	30		\$5,400.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR												
RA35-64 : 0.5												
ORD COM1 : SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 56-62												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT1/12 14.04
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	ES		300P-400P	30		\$275.00	10/8	10/12	5		M-F	5
18	ES		300P-400P	30		\$275.00	10/15	10/19	1		M-F	1
PROGRAM : ANDERSON COOPER												
RA35-64 : 1.0												
19	S		400P-500P	30		\$200.00	9/24	9/28	4		M,TH-F	4
PROGRAM : DR OZ												
RA35-64 : 1.5												
ORD COM1: REVISED START DATE AND BLACK OUT DATES												
20	ES		400P-500P	30		\$275.00	10/1	10/12	5		M-F	10
20	ES		400P-500P	30		\$275.00	10/15	10/19	2		M-F	2
PROGRAM : DR OZ												
RA35-64 : 1.5												
22	ES		500P-530P	30		\$550.00	10/1	10/12	5		M-F	10
22	ES		500P-530P	30		\$550.00	10/15	10/19	2		M-F	2
PROGRAM : NEWS												
RA35-64 : 1.4												
24	ES		530P-600P	30		\$550.00	10/1	10/12	5		M-F	10
24	ES		530P-600P	30		\$550.00	10/15	10/19	2		M-F	2
PROGRAM : NEWS												
RA35-64 : 1.6												
26	ES		600P-700P	30		\$350.00	10/1	10/5	10		M-F	10
26	ES		600P-700P	30		\$350.00	10/8	10/12	8		M-F	8
26	ES		600P-700P	30		\$350.00	10/15	10/19	2		M-F	2
PROGRAM : MORE												
RA35-64 : 1.0												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 14.04
 *** KVVU-TV ***
 REP HEADLINE# 6236643 TRF# 485717
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	OK'D		MISSED: M-F/1100A-1200N									
	BUY#12		M-F/300P-400P				OCT15(4/WK)		30S	\$150.00	(OCT1/12)	
	BUY#18		M,TH-F/400P-500P				OCT15(4/WK)		30S	\$275.00		
	BUY#19		M-F/400P-500P				SEP24		30S	\$200.00		
	BUY#20		M-F/400P-500P				OCT15(3/WK)		30S	\$275.00		
	BUY#22		M-F/500P-530P				OCT15(3/WK)		30S	\$550.00		
	BUY#24		M-F/530P-600P				OCT15(3/WK)		30S	\$550.00		
	BUY#26		M-F/600P-700P				OCT8(2/WK)	OCT15(30S	\$350.00		
			OFFER: MON/300P-400P				OCT15		30S	\$350.00		
			& THU/300P-400P				OCT18		30S	\$350.00		
			& M-F/400P-430P				OCT15(3/WK)		30S	\$550.00		
			& MON/200P-300P				OCT15		30S	\$300.00		
			& THU/200P-300P				OCT18		30S	\$300.00		
			& SAT/730P-800P				OCT13		30S	\$1,175.00		
			& WED/800P-1000P				OCT17		30S	\$5,400.00		
			CMT: SPOTS N/A DUE TO DEBATES & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS									
			CMT: APPROVE.									

SEP/12 64930.00 OCT/12 113325.00
 CONTRACT TOTAL 178255.00
 TOTAL SPOTS 362

MARKET TOTALS \$990,305 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE